



HIGH MUSEUM OF ART ATLANTA

1280 PEACHTREE STREET, N.E. • ATLANTA, GEORGIA 30309

FOR IMMEDIATE RELEASE

HIGH MUSEUM OF ART TO HOST 17TH ANNUAL HIGH ARTS DAY

Monday, Nov. 5, 2012

ATLANTA, Oct. 16, 2012 – The High Museum of Art will host the 17th annual High Arts Day on Nov. 5 from 8 a.m. to 3:30 p.m. The day’s events include a light breakfast and private shopping at the Lenox Square Neiman Marcus, two private Atlanta home tours, a trunk show and silent auction of original art, a luncheon at the Museum with featured interior designer, John Oetgen, and a private viewing of the exhibition “Fast Forward: Modern Moments 1913>>2013.”

Tickets are \$150 for Museum members and \$185 for non-members, with all proceeds benefiting the High Museum of Art. Each non-member ticket includes a one-year Museum membership at the individual level. Tickets can be purchased online at www.high.org/highartsday or by phone at 404-733-4429.

High Arts Day is a fundraiser hosted by Art Partners, the High’s social and volunteer organization. The schedule of events is below:

- Light breakfast and shopping at Neiman Marcus
- Tours of two spectacular Atlanta homes
- Seated luncheon in the Margareta Taylor Lobby of the High’s Wieland Pavilion featuring interior designer John Oetgen
- Informal modeling presented by Neiman Marcus
- Silent auction and trunk show of original art
- Private viewing of the exhibition “Fast Forward: Modern Moments 1913>>2013”

This year’s featured interior designer, John Oetgen, pairs a classic foundation with an upbeat wit and a dash of “next” to create signature interiors, ranging from Georgia manors to Manhattan penthouses. Recently named one of “The Influentials” by *Atlanta Homes & Lifestyles* magazine, Oetgen’s fresh and daring interiors enliven the distinguished homes highlighted this year.

In addition to the events on Nov. 5, Gold Patron ticket holders will gather on Oct. 21 for the Gold Patron Evening sponsored by FENDI. The evening includes private tours of “Fast Forward: Modern Moments 1913>>2013” and an elegant dinner reception at the stunning Ansley Park home of artist Gregor Turk and collector Dr. Murphy Townsend. Gold Patrons enjoy exclusive benefits at the \$500, \$1,000 and \$2,000 levels in support of High Arts Day. Please visit www.high.org/highartsday for a full listing of exclusive Gold Patron benefits.

Organization and Support

High Arts Day sponsors include the following: Platinum Sponsor Georgia Power; Bronze Event Partner Neiman Marcus; Transportation Partner Mercedes-Benz of Buckhead; Bronze Sponsor Georgia Commerce Bank; Gold Media Partner maxmedia; Media Partners *Flavors* magazine and *Atlanta Homes & Lifestyles* magazine; and Friends of High Arts Day Atlanta

Fine Homes Sotheby's International Realty and Becauz.

Gold Patron Evening Sponsors include Gold Patron Premier Sponsor FENDI and Wine Partner Punch Vineyards.

High Arts Day is coordinated by Chairperson Valerie O'Neal and the 38-member Art Partners volunteer committee.

The Art Partners of the High Museum

A vibrant volunteer group of members of the High, Art Partners supports the Museum in a variety of ways, including fundraising. Art Partners offers members educational and social programming, both at the Museum and throughout the Southeast's creative arts community. Learn why 3,000 Museum members participate in Art Partners at www.high.org/artpartners.

High Museum of Art

Founded in 1905 as the Atlanta Art Association, the High Museum of Art is the leading art museum in the southeastern United States. With more than 13,000 works of art in its permanent collection, the High Museum of Art has an extensive anthology of 19th- and 20th-century American and decorative art; significant holdings of European paintings; a growing collection of African American art; and burgeoning collections of modern and contemporary art, photography and African art. The High is also dedicated to supporting and collecting works by Southern artists and is distinguished as the only major museum in North America to have a curatorial department specifically devoted to the field of folk and self-taught art. The High's education department produces acclaimed annual film series and festivals of foreign, independent and classic cinema. In November 2005 the High opened three new buildings by architect Renzo Piano that more than doubled the Museum's size, creating a vibrant "village for the arts" at the Woodruff Arts Center in Midtown Atlanta. For more information about the High, visit www.High.org.

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