

**FOR IMMEDIATE RELEASE****HIGH MUSEUM OF ART HOSTS MONSTER DRAWING RALLY  
OFFERING WORKS FOR SALE BY LOCAL ARTISTS**

*New works created live at the High available for only \$75 at one-day event*

**ATLANTA, August 27, 2013** – In honor of the closing of the exhibition “Drawing Inside the Perimeter,” the High will host its first ever Monster Drawing Rally on Saturday, Sept. 21, 2013 from 1 to 5 p.m. At the event, local artists will create works live in the High’s Robinson Atrium, and the works will be available for sale that day only for \$75 each.

The event will feature approximately 75 local artists, including many of the artists featured in “Drawing Inside the Perimeter,” working in three one-hour shifts. Each group of artists will create original works to be mounted on a wall and available for purchase as they are completed.

If more than one attendee would like to purchase a particular work, the winner will be determined with a card draw – high card wins. Proceeds from the sale of the works will go toward the purchase of more works on paper by local artists for the High’s permanent collection.

The event will also feature a cash bar and entertainment by DJ Agent 45.

“When we started planning this year’s programs supported by the Vigtel Works on Paper Fund, the Monster Drawing Rally immediately came to mind,” said Lily Siegel, assistant curator of modern and contemporary art at the High. “It seemed like the perfect close for our exhibition of works by local artists. Our audience will get to watch the making of an artwork and then bring it home for their own collection as soon as it’s completed. How cool is that?”

BINDERS® will be donating supplies for the event, and participating artists will also be bringing their own supplies.

For a full list of confirmed artists to date, visit [www.high.org/RallyArtists](http://www.high.org/RallyArtists).

The concept of the Monster Drawing Rally was originally developed by Southern Exposure in San Francisco. This program is made possible by the Gudmund Vigtel Works on Paper Fund.

The Monster Drawing Rally is free with Museum admission. For more info and to purchase tickets, visit [www.high.org](http://www.high.org).

**About the High Museum of Art**

The High Museum of Art is the leading art museum in the Southeastern U.S. With more than 13,000 works of art in its permanent collection, the High has an extensive anthology of 19th- and 20th-century American and decorative art; significant holdings of European paintings; a growing collection of African American art; and burgeoning collections of modern and contemporary art,

photography and African art. The High is also dedicated to supporting and collecting works by Southern artists. For more information about the High, visit [www.High.org](http://www.High.org).

### **About The Woodruff Arts Center**

The Woodruff Arts Center is ranked among the top four arts centers in the nation. The Woodruff is unique in that it combines four visual and performing arts divisions on one campus as one not-for-profit organization. Opened in 1968, the Woodruff Arts Center is home to the Alliance Theatre, the Atlanta Symphony Orchestra, the High Museum of Art and Young Audiences. To learn more about the Woodruff Arts Center visit [www.woodruffcenter.org](http://www.woodruffcenter.org).

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### **DIGITAL IMAGES ARE AVAILABLE UPON REQUEST**

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