

FOR IMMEDIATE RELEASE**HIGH MUSEUM OF ART WELCOMES KRISTEN M. DELANEY AS DIRECTOR OF MARKETING & COMMUNICATIONS**

ATLANTA, Jan. 10, 2013 – The High Museum of Art is pleased to announce that Kristen M. Delaney has joined the Museum as the director of marketing and communications. Delaney comes to the High from The Fox Theatre, where she served as director of marketing and public relations for five years.

While at The Fox Theatre, Delaney led a successful re-branding campaign for the historic organization. She also created and promoted record-breaking events such as the 70th anniversary “Gone with the Wind” celebration, the 20th anniversary of Spike Lee’s “Do the Right Thing” and the annual Coca-Cola Summer Film Festival. She also branded and managed the launch of the theatre’s ticketing platform, FoxATLix.com, and executed a social media strategy that created the largest online community for a non-profit arts organization in Atlanta.

Prior to her work with The Fox Theatre, Delaney spent six years in the Power Equipment Division of the American Honda Motor Co., where she began as Marketing Manager in the Product Planning Department and was later promoted to Manager of Marketing and Product Planning (US). Delaney also comes to the High with extensive experience in the fields of advertising and publications management.

“We are very excited to have Kristen join our staff at the High,” said Chief Operating Officer Philip Verre. “Her years of service to the Atlanta arts community and her proven track record of taking an innovative approach to arts marketing are assets we know will help the Museum to grow and reach new audiences.”

As director of marketing and communications, Delaney will lead the teams responsible for advertising and promotions, public relations, membership and guest relations, special events and group sales at the High.

Delaney received a Master of Business Administration (MBA) degree with a concentration in marketing from Georgia State University’s Robinson College of Business. She also holds a Bachelor of Arts degree in political science and theater from Binghamton University (SUNY). Delaney serves as a board member with the Georgia State University Alumni Association and is a member of the Robinson Council of Young Business Leaders at GSU, the Public Relations Society of America (PRSA) and Georgia PRSA, and the Atlanta Press Club.

About the High Museum of Art

Founded in 1905 as the Atlanta Art Association, the High Museum of Art is the leading art museum in the southeastern United States. With more than 13,000 works of art in its permanent collection, the High Museum of Art has an extensive anthology of 19th- and 20th-century American and decorative art; significant holdings of European paintings; a growing collection of African American art; and burgeoning collections of modern and contemporary art, photography and African art. The High is also dedicated to supporting and collecting works by Southern

artists and is distinguished as the first major museum in North America to have a curatorial department specifically devoted to the field of folk and self-taught art. In November 2005, the High opened three new buildings by architect Renzo Piano that more than doubled the Museum's size, creating a vibrant "village for the arts" at the Woodruff Arts Center in midtown Atlanta. For more information about the High, visit www.High.org.

About The Woodruff Arts Center

The Woodruff Arts Center is ranked among the top four arts centers in the nation. The Woodruff is unique in that it combines four visual and performing arts divisions on one campus as one not-for-profit organization. Opened in 1968, the Woodruff Arts Center is home to the Alliance Theatre, the Atlanta Symphony Orchestra, the High Museum of Art and Young Audiences. To learn more about the Woodruff Arts Center visit www.woodruffcenter.org.

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