

FOR IMMEDIATE RELEASE**HIGH MUSEUM OF ART HOSTS “GO WEST! GALA” OCT. 29**

ATLANTA, Sept. 27, 2013 — The High Museum of Art will celebrate the opening of the exhibition “Go West! Art of the American Frontier from the Buffalo Bill Center of the West” with a bolo, boots and black-tie gala on Tuesday, Oct. 29, beginning at 7 p.m.

The “Go West! Gala” will be a festive evening of cocktails, dinner and dancing amid iconic works of art and artifacts from the American West. The event is hosted by the High and Gala co-chairs Shearon and Taylor Glover and Karen and Richard Parker with honorary co-chairs Ann and Tom Cousins.

Gala tickets are available per couple at several benefactor levels: \$10,000, \$5,000 and \$2,500. Tables for 10 are available at the \$25,000 benefactor level. To register, contact Ruth Richardson at the High at 404-733-4557 or ruth.richardson@woodruffcenter.org. Additional information about the Gala can be found at www.High.org/gala.

Drawn from the unparalleled collection of the Buffalo Bill Center of the West in Cody, Wyo., the exhibition features major works of art and important artifacts including paintings, drawings, sculpture, photographs, frontier firearms and objects from Native American cultures that showcase the exploration and settlement of the American West. The exhibition spans 100 years of history, from 1830 to 1930, and features 257 objects presented chronologically and arranged thematically into 10 sections.

Through these objects, the exhibition highlights the ways visual images and stories of explorers and legendary western celebrities such as Buffalo Bill Cody, Annie Oakley and Chief Sitting Bull continue to inform American identity and character today. “Go West! Art of the American Frontier from the Buffalo Bill Center of the West” will be on view at the High from Nov. 3, 2013, through April 13, 2014.

Concurrently with “Go West!” at the High, the Booth Western Art Museum in Cartersville, Ga., presents “Today’s West! Contemporary Western Art from the Buffalo Bill Center of the West” (Oct. 24, 2013 through April 13, 2014). “Today’s West!” immerses visitors in the artistic developments occurring in art of the American West over the past 50 years, bringing the story of the High’s exhibition to the present day.

Exhibition Organization and Support

“Go West! Art of the American Frontier from the Buffalo Bill Center of the West” is co-organized by the High Museum of Art and the Buffalo Bill Center of the West.

The exhibition is made possible by The Arthur M. Blank Family Foundation, the James M. Cox Foundation, The Community Foundation for Greater Atlanta, a Patron of the High Museum of Art, The Fraser-Parker Foundation and the Isobel Anne Fraser-Nancy Fraser Parker Exhibition

Endowment, The Imlay Foundation, Inc., and the Terra Foundation for American Art.

Generous support for this exhibition is also provided by Sarah and Jim Kennedy, V. Kay and M. Douglas Ivester, Margaret and Terry Stent, and the Friends of “Go West! Art of the American Frontier from the Buffalo Bill Center of the West.”

This exhibition is supported by an indemnity from the Federal Council on the Arts and the Humanities.

Gala Support

Generous support for the Gala is provided by Lead Gala Sponsor, The Coca-Cola Company; Gala Design Partner, Tony Brewer and Co.; Gala Event Partner, Ted’s Montana Grill; Iron Horse Vineyards (wine provided by Ted Turner).

Buffalo Bill Center of the West

Committed to connecting people with the Spirit of the American West, the Buffalo Bill Center of the West, located in Cody, Wyo., weaves the varied threads of the western experience – history and myth, art and Native culture, firearms and the nature and science of Yellowstone—into the rich panorama that is the American West. The Center is an affiliate of the Smithsonian Institution. For general information, visit www.bbhc.org.

High Museum of Art

The High Museum of Art is the leading art museum in the Southeastern U.S. With more than 13,000 works of art in its permanent collection, the High has an extensive anthology of 19th- and 20th-century American and decorative art; significant holdings of European paintings; a growing collection of African American art; and burgeoning collections of modern and contemporary art, photography and African art. The High is also dedicated to supporting and collecting works by Southern artists. For more information visit www.high.org.

The Woodruff Arts Center

The Woodruff Arts Center is ranked among the top four arts centers in the nation. The Woodruff is unique in that it combines four visual and performing arts divisions on one campus as one not-for-profit organization. Opened in 1968, the Woodruff Arts Center is home to the Alliance Theatre, the Atlanta Symphony Orchestra, the High Museum of Art and Young Audiences. To learn more visit www.woodruffcenter.org.

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Marci Tate, marci.tate@woodruffcenter.org or 404-733-4585