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HIGH MUSEUM OF ART ATLANTA

NEWS RELEASE

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HIGH MUSEUM OF ART ANNOUNCES FIRST ACADEMIC AFFILIATION WITH BRENAU UNIVERSITY

Collaboration will enable further integration of the arts into educational curriculum

ATLANTA, May 18, 2010 –The High Museum of Art and Brenau University in Gainesville have announced a three-year collaboration—the first of its kind for both institutions. The affiliation will allow for the sharing of resources to further the integration of the arts into Brenau’s educational curriculum. During this pilot initiative, beginning in August 2010, Brenau will have the opportunity to draw on the High’s exhibitions, collections, programs and staff expertise.

“This affiliation between the High and Brenau University will build upon our mutual commitment to the study of works of art and the integration of the arts into education,” said Michael Shapiro, Nancy and Holcombe T. Green, Jr. Director of the High Museum of Art. “Just as we’ve experienced great success in our partnerships with fellow museums, we are delighted to expand our affiliations to include educational institutions. We look forward to developing deeper relationships with the educational community to engage a wider audience with great art and programming.”

“Brenau University is fortunate in becoming the first academic partner of the High and to be a collaborator with one of the most prestigious museums and presenters of important art in the world,” said Brenau University president Ed Schrader. “Brenau focuses on the presentation of art as an experience for its students and the community, and this relationship will help us fulfill our goal to do that better and more completely than anybody else.”

During this affiliation, Brenau students and faculty will receive free or discounted access to the High’s exhibitions and collections. Brenau students will also have the opportunity to participate in internships, attend lectures and experience behind-the-scenes programs at the High.

Faculty members will receive annual updates on the High’s long-term plans for exhibitions and programs. These communications will allow university and museum colleagues to share ideas and explore ways to integrate resources from relevant exhibitions into the curriculum.

Brenau University

Founded in 1878, Brenau University currently enrolls approximately 2,800 students in graduate, undergraduate and preparatory programs in the Academy, Women’s College, Evening and Weekend College and Online College. The main campus of the Georgia-based liberal arts institution is in Gainesville, with satellite campuses in Augusta, Kings Bay and the Atlanta suburbs of Norcross and Fairburn. Brenau’s 2010 ranking as one of the top 10 best higher education values in the Southeast by

HIGH MUSEUM OF ART/

“U.S. News & World Report” marks the university’s fifth consecutive year in that position for the magazine’s “America’s Best Colleges” guidebook. Brenau University also has been cited as one of the best colleges and universities to work for by “The Chronicle of Higher Education.” *For more information about Brenau University, visit www.brenau.edu.*

High Museum of Art

The High Museum of Art, founded in 1905 as the Atlanta Art Association, is the leading art museum in the southeastern United States. With more than 12,000 works of art in its permanent collection, the High Museum of Art has an extensive anthology of 19th- and 20th-century American and decorative art; significant holdings of European paintings; a growing collection of African American art; and burgeoning collections of modern and contemporary art, photography and African art. The High is also dedicated to supporting and collecting works by Southern artists and is distinguished as the only major museum in North America to have a curatorial department specifically devoted to the field of folk and self-taught art. The High’s media arts department produces acclaimed annual film series and festivals of foreign, independent and classic cinema. In November 2005 the High opened three new buildings by architect Renzo Piano that more than doubled the Museum’s size, creating a vibrant “village for the arts” at the Woodruff Arts Center in midtown Atlanta. *For more information about the High, visit www.High.org.*

The Woodruff Arts Center

The Woodruff Arts Center is ranked among the top four arts centers in the nation. The Woodruff is unique in that it combines four visual and performing arts divisions on one campus as one not-for-profit organization. Opened in 1968, the Woodruff Arts Center is home to the Alliance Theatre, the Atlanta Symphony Orchestra, the High Museum of Art and Young Audiences. To learn more about the Woodruff Arts Center, please visit www.woodruffcenter.org.

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